

WORLD AWARDS MEDIA PRESENTS:



SUSTAINABLE
world
CONGRESS

Defining our Future:

VISIONS
for a
Sustainable World

Grafenegg Castle
July 23–24, 2009

LET'S CHANGE THE WORLD FOR THE BETTER.



**Defining our future:
Visions for a sustainable world**

Thursday, 23 July, 2009: 10.00 a.m. - 6.00 p.m.

Friday, 24 July, 2009: 10.00 a.m. - 1.30 p.m.

**'Reitschule'
Grafenegg Castle, Lower Austria**



*"We are made wise not by the recollection of our past,
but by the responsibility for our future."*

George Bernard Shaw

Climate change, financial crises, geopolitical tensions, economic and social disparities and educational inequities are some of the major challenges facing the world in the 21st century. These growing concerns are symptoms of a world that is out of kilter. It is time to take unequivocal action and address the most pressing problems we are facing in order to find right the balance for our earth. We have to use the wealth and technology of the prosperous nations to instigate change by implementing sustainability strategies at all levels, tackling climate change, reversing environmental degradation, establishing peace and social justice as well as effectively combating infectious diseases for us and for future generations.

The SUSTAINABLE WORLD CONGRESS will be held in conjunction with the SAVE THE WORLD AWARDS on July 23 and 24, 2009 at the Grafenegg Castle in Lower Austria. The congress is committed to sustainable development, focusing on the root causes and the many links between vital global issues such as environmental degradation, social inequality, financial crisis and climate change.

Learning to live sustainably is not an option anymore, but vital for our long-term survival. The SUSTAINABLE WORLD CONGRESS intends on inspiring people to act in a more sustainable manner in order to make our world a safer, cleaner and more humane environment. The future is not something inevitable and beyond our influence, but rather something we all can be part of in a positive way. Therefore we all bear some responsibility for the future of our planet. Only together can we solve the pressing problems of the 21st century, only together can we meet the sustainability challenge. Let's build a better world together!



PROGRAMME

Defining our future: Visions for a sustainable world

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**Official congress languages are German and English.
There will be simultaneous translation in these languages during the congress.**

THURSDAY, JULY 23, 2009

10:00 - 11:00 WELCOME AND OFFICIAL OPENING

Georg Kindel, Founder and Chairman, The World Awards
Betty Williams, Nobel Peace Prize and Women's World Awards Winner
Erwin Pröll, Governor, Lower Austria

Opening Presentations:

Megatrends Defining Our Future
Magda Stoczkiewicz, Director, Friends of the Earth Europe

The Road from Copenhagen
Alexander Likhotal, President and CEO, Green Cross International

11:00 - 13:00 FIRST SESSION: CLIMATE & ENVIRONMENT

Moderator:
Klaus Kastenhofer, CEO, Global 2000

The Challenges of a Changing Earth: In Search of a Fair Future
Helga Kromp-Kolb, Professor, University of Natural Resources and Applied Life Sciences Vienna

Ensuring Environmental Sustainability: The Role of Biodiversity in Relation to Climate Change
Friedrich Wulf, International Coordinator, Pro Natura

Coping with Water Scarcity: Every Drop Counts
Jan Sendzimir, Research Scholar, International Institute for Applied Systems Analysis

Towards Clean Energy: Strategies to Combat Climate Change
Stephan Pernkopf, Agricultural Counsellor, Office of the Provincial Government, Lower Austria



LUNCH BREAK

14:30 - 16:00 SECOND SESSION: ECONOMY & DEVELOPMENT

Moderator:

Klemens Riegler, Executive Secretary, Ecosocial Forum

Global Economic Crisis: A Catalyst for Sustainable Change?

Jill Jäger, Partner, Sustainable Europe Research Institute

The Changing Eco-System: CSR - a Possible Solution?

Robert Slameczka, Board of Directors, respACT

Ecosocial Market Economy: The Right Path for Equity and Posterity?

Josef Plank, CEO, RENERGIE Raiffeisen Management Company for Renewable Energy Ltd. and Former Member of the Provincial Government, Lower Austria

Fair Trade: A Chance for the Future?

Edeltraud Novy, Board Member, FAIRTRADE Austria

COFFEE BREAK

16:30 - 18:00 THIRD SESSION: HEALTH & SOCIETY

Moderator:

Bernward Geier, Journalist and former Director, International Federation of Organic Agriculture Movements

Hungry for Change: Envisioning a Sustainable Food System

Vandana Shiva, Alternative Nobel Prize Winner

Genetic Engineering in Plant Production: Maintenance of the Right to Self Decision!

Franz Raab, Executive Director, Provincial Chamber of Agriculture of Lower Austria

Our Footprint on the Environment: Green Lifestyles

Eike Wenzel, Senior Future Consultant, Zukunftsinstitut

Cradle to Cradle: Remaking the Way we Make Things

Michael Braungart, Founder and Director, Environmental Protection Encouragement Agency



FRIDAY, JULY 24, 2009

10:00 - 11:30 FOURTH SESSION: POLITICS & HUMAN RIGHTS

Moderator:

Anton Lorenz, Managing Partner, HumanRightsConsulting Vienna

Rwanda: How the Genocide happened

Esther Mujawayo-Keiner, Founding Member, AVEGA and Women's World Award Winner 2009

Natural Resources and Environment: Implications for Conflict Resolution and Peace-Building

David Alix, International Water Programme Director, Green Cross International

Environmental Rights and Intergenerational Justice: A Chance for Change?

Peter Weish, Board Member, Forum Science & Environment

Fighting Climate Change: The Role of Civil Society

Wolfgang Pekny, Director, Platform Footprint

COFFEE BREAK

**12:00 - 13:30 CONCLUDING PANEL DISCUSSION
YES WE CAN?! VISIONS FOR A SUSTAINABLE WORLD**

Moderator:

Corinna Milborn, Journalist and Author

Jill Jäger, Partner, Sustainable Europe Research Institute

Wolfgang Kromp, Professor, Institute of Risk Research, University of Vienna

Bernd Lötsch, Director General, Natural History Museum Vienna

Wolfgang Pekny, President, Platform Footprint

Percy Schmeiser, Alternative Nobel Prize Winner

Alexandra Strickner, Board Member, attac Austria

13:30 END



PARTNERS



The **Association des Veuves du Genocide d'Avril (AVEGA)** is a nonprofit organization founded by fifty widows who are survivors of the Rwandan genocide against the Tutsi. In 1994, in the course of just three months, about one million people were killed. "Agahozo", the Rwandan name of AVEGA, is a soothing poem you sing to dry someone's tears. Back in those heartbreaking days, the world looked away. Now, fifteen years later, it is high time to encourage the world to look there and help dry the tears. That is our purpose. Life goes on, even stronger than before. Will you join us?

www.helpavega.com



Austrian Clean Technology (ACT) is the Center of Excellence for Environmental and Energy Technology and Services. Founded by the Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management and the Austrian Federal Economic Chamber in summer 2008, its main duty is to coordinate and promote the implementation of the Master Plan Environmental Technology foremost in the fields of qualification, financing and business cooperations.

www.act-center.at



UNICEF - The Austrian National Committee United Nations Children's Fund- was established in 1962. It promotes the survival, protection and development of all children worldwide through fundraising, advocacy and education. The Austrian Committee's work focuses on: Fundraising for UNICEF programmes of work; selling UNICEF Greeting Cards; advocating for the world's children, keeping the public informed about situations faced by the world's children and how to help; lobbying for children's rights in Austria and around the world and creating educational materials for teachers, children and parents.

www.unicef.at



The **Austrian Society for Environment and Technology** was founded as a non-party platform for environment, business and authorities in 1985. ÖGUT works in the area of conflicts concerning both economy and ecology and stands for networking, competence and innovation. ÖGUT is aiming at improving communication between the various stakeholders within society, preparing documents on which to base the implementation of a sustainable environmental policy and initiating and promoting solutions of value to the environment and the economy.

www.oegut.at



CARE is a leading humanitarian organization fighting global poverty. Non-political and non-sectarian, CARE operates each year in more than 70 countries in Africa, Asia, Latin America, the Middle East and Eastern Europe, reaching more than 55 million people in poor communities. CARE helps tackle underlying causes of poverty so that people can become self-sufficient. CARE is often one of the first to deliver emergency aid to survivors of natural disasters and war and, once the immediate crisis is over, we help people rebuild their lives.

www.care.at



The **Ecosocial Forum**, a non-profit organisation and think tank, is devoted to promoting the concept of an "Ecosocial Market Economy" in Austria and Europe. Its aim is an efficient and, at the same time, socially and ecologically sustainable, balanced economy. As an interdependent platform, the Ecosocial Forum is bringing together personalities and organisations in order to campaign for the "Ecosocial Market Economy" and to work towards the real-political implementation. The Ecosocial Forum promotes fair frameworks in the globalised world. The goal is a world in balance.

www.oekosozial.at



The **Environmental Protection and Encouragement Agency (EPEA)** Internationale Umweltforschung GmbH in Hamburg was founded by Professor Dr. Michael Braungart in 1987. The Cradle to Cradle methodology is the guiding principle of in EPEA's work. The aim of which is to attain eco-effectiveness by nutrient cycles rather than to ensure compliance with environmental standards at least cost using eco-efficiency. Materials are applied with respect to their intrinsic values and their useful afterlife in recycled or even "upcycled" products. EPEA contributes to the process of designing everything from profitable products, safe for human health and the living environment.

www.epea.com



FAIRTRADE Austria is a non-profit association, which aim is to advocate producers in developing countries. According to the principle "change through trade" the association wants to support fair trading conditions for disadvantaged small producers in the Southern countries as an ongoing future instrument for development cooperation and development politics without being involved in trading itself.

www.fairtrade.at



The **Forum Science & Environment** was founded in 1985 in Vienna. Today about 250 scientists work free of charge and independently for the Forum's agenda, which aims to realise the sustainable development of our environment and society. They deliver expert opinions and comments on environmental concerns to political authorities, release press statements, organise public events together with NGOs and arrange expert discussions within the scientific community.

www.fwu.at



GLOBAL 2000 is Austria's leading independent organization for environmental protection. As an active part of Friends of the Earth International (FOEI) it fights for an intact nature, a society capable of the future and a sustainable economy. GLOBAL 2000 is an independent organization and works on disruptive societal themes and uncovers possible risks for human beings and nature. GLOBAL 2000 offers information on atomic energy, genetic technology, the protection of the climate and agriculture and demands protection of the nature – right now!

www.global2000.at



Green Cross International (GCI) forms the umbrella organisation of 30 national Green Cross organisations. Currently Jan Kulczyk serves as the chairman of the Board. Mikhail Gorbachev is Green Cross International Founding President. The mission of GCI is to help ensure a just, sustainable and secure future for all by fostering a value shift and cultivating a new sense of global interdependence and shared responsibility in humanity's relationship with nature. GCI concentrates its activities on five focus areas: energy, water, environmental security, social and medical care, education.

www.greencrossinternational.net, www.gci.ch

GREENPEACE

Greenpeace is an independent global environmental organisation and exists because our fragile earth deserves a voice. It needs solutions, change and action. Greenpeace acts to change attitudes and behaviour; to protect and conserve the environment. Greenpeace works on: catalysing an energy revolution to reduce climate change, defending our oceans, protecting the world's ancient forests, creating a toxic free future, campaigning for sustainable agriculture.

www.greenpeace.at



HumanRightsConsulting Vienna

HumanRightsConsulting Vienna is an independent consultancy firm which supports change processes on the basis of human rights and organizational consulting expertise. By combining a systematic human rights approach and systemic consulting we focus on the practical implementation of human rights. This concept is also reflected in our team: Human rights experts cooperate closely with organizational consultants. We thus translate and concretize human rights standards into achievable development steps.

www.humanrightsconsulting.com



The **Civil Society Initiative** forms a growing network of NGOs, Initiatives and dedicated individuals working together on the idea of reorganizing society to allow a pleasant, livable and sustainable future. Challenges, like the current financial crisis, Climate Change, Peak Oil or democratic deficits in the European Union affect all human affairs and cannot be tackled with singular measures. The Initiative allows people from environmental-, peace-, social-, human-rights, and other backgrounds to jointly work on concepts for creating a more democratic, equal, sustainable and livable world.

www.initiative-zivilgesellschaft.at



Karlheinz Böhm's Äthiopienhilfe

Menschen für Menschen was founded in 1981 by Karlheinz Böhm and has since then been actively committed to Ethiopia, one of the world's poorest nations. The sustainable projects are lead by the idea of "help for self-development". *Menschen für Menschen* operates in nine regions in the sectors of agriculture, agro-ecology, water, education, health, and the improvement of the status of women in society. Around 4 million people benefit from the organisation's humanitarian efforts. Almaz Böhm, a native Ethiopian herself, has taken over the operative management of the organisation in 2008.

www.menschenfuermenschen.at



OEKONEWS.at is Austria's first online newspaper, reporting on renewable energy and sustainability on a daily basis. OEKONEWS.at is Austria's biggest website in this area. The editorial staff of OEKONEWS.at hopes that as many people as possible can be convinced of the enormous advantages renewable energy offers. OEKONEWS.at wants to support the networking of this important and ever-growing scene through articles and contacts.

www.oekonews.at



Platform Footprint is an alliance of leading environmental and social NGOs and academic institutions in Austria, dedicated to promoting the Ecological Footprint as a key measure for sustainability. Ultimate goal is to end global overshoot and to promote a "one-planet living". Applying the Ecological Footprint in education and consulting, the Platform wants to contribute to the "great transformation" towards sustainable "future-proof" societies. The platform directly promotes the Ecological Footprint concept to establish it as a parameter for sustainability in politics and economics as well as on the very personal life-style level.

www.footprint.at



respACT - austrian business council for sustainable development is the leading platform for Corporate Social Responsibility (CSR) and Sustainable Development in Austria. This association emerged in October 2007 from the fusion of the Austrian Business council for Sustainable Development (ABCSD) and respACT Austria. The association supports its members along the path to ecological and social sustainability. The most important areas of activity for the association are communication and public relations, exchange of experiences as well as knowledge transfer and education.

www.respect.at



The **Sustainable Europe Research Institute (SERI)** is an interdisciplinary Pan-European think tank exploring sustainable development options for (European) societies, governments, business companies, and individuals. As one of the leading Austrian institutes in this field SERI employs tools such as indicator-based sustainability assessments and policy analyses, and develops sustainability strategies and concepts. In networks and projects on the local, national and European level SERI is co-operating with top experts in the respective fields and disseminating knowledge through presentations, publications and websites.

www.seri.at



„**die umweltberatung**“ is an independent organization that consults and teaches ecological lifestyle. For insulation with ecological materials, healthy alimentation or environmental projects with children and schools – Our experts give practical hints and professional know-how for environmental protection and better quality of life. Our services are personal consulting, seminars and workshops. An ecological way of life and a sustainable economic system needs no expensive repairs and is better for all of us!

www.umweltberatung.at



Umweltdachverband (UWD) is an environmental umbrella organization of 38 environmental NGOs in Austria. UWD works successfully in various projects for regional governments and ministries at national and international level. Additionally UWD participates in the public discussion concerning environmental topics and provides consultant services to decision makers in policy and economy. As environmental NGO Umweltdachverband is concentrated in building up competences in the thematic areas of sustainability, climate policy, rural development, water and nature conservation policy.

www.umweltdachverband.at



Zivilcourage und Anti-Rassismus-Arbeit (ZARA) was founded in 1999 and is dedicated to extensive anti-racism work. It was the first organisation in Austria to support victims of racist discrimination. Its mandate comprises counselling victims and witnesses of racism, monitoring and awareness raising. ZARA's primary target groups are victims and witnesses of racism, who need support and counselling. It offers its services like advice, legal counselling, help and information, *free of charge*. When it comes to sensitisation and awareness raising the organisation targets discriminators, various professional groups, politicians and individuals interested in the subject.

www.zara.or.at

:zukunfts | institut

The **Zukunftsinstitut** was founded in 1998 and is today one of the most influential think tanks of the European trend research. Analysis, scenarios and research took the place of mystic predictions to create a universal science which today occupies itself with one main question: Which changes, trends and mega-trends are shaping our present? The Zukunftsinstitut is a platform for future themes and knowledge in the widest sense and we produce trend reports and trend letters for management, marketing and a wider public. We organise speeches, seminars and future events, as well as coaching and consulting.

www.zukunftsinstitut.de



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We thank you for participating in the SUSTAINABLE WORLD CONGRESS 2009!